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## **Eurovent further strengthens its activities in Southeast Asia**

### **Refrigeration & HVAC Indonesia exhibition regarded as hub for European companies**

**Jakarta, 19 February 2018. During an official ceremony in Jakarta, the Eurovent Association has signed a partnership agreement with Indonesia's leading HVACR exhibition: Refrigeration & HVAC Indonesia (26-28 September 2018, Jakarta International Expo). Through the continued partnership, Eurovent underlines its commitment to support and promote the use of energy efficient equipment in Southeast Asia's largest country. The Association already supports the Indonesian government with the development of cold chain legislation and infrastructure.**

The Eurovent Association has been actively supporting the exhibition for three years and regards it as the show in the region with the highest potential. As part of the new agreement, Eurovent is going to become 'International Partner Association' of the Refrigeration & HVAC Indonesia, promoting the event on an international level while encouraging European manufacturers to make use of this platform to enter the Indonesian market. The Association will also contribute to the exhibition's conference programme with expert seminars on refrigeration and cold chain solutions as well as energy efficiency in cooling and ventilation applications.

Markus Lattner (Director, Eurovent Middle East), who has attended the ceremony on behalf of Eurovent, stated: "It is of great importance that continents and people move closer together, working jointly towards a more sustainable future. As one of the largest industry associations for HVACR manufacturers in the world, it is our responsibility to support governments and organisations across worldwide in their aim to achieve better energy efficiency and indoor air quality. Having attended this exhibition for many years myself, Refrigeration & HVAC Indonesia has proven to be the perfect access to the local market and region."

Sofianto Widjaja, Managing Director of Pelita Promo Internusa (PPI), organiser of exhibition, continued stating that "the support of Eurovent is an important endorsement of our work to establish a comprehensive exhibition and conference in this industry, where the main players and influencers have the chance to exchange ideas and expertise for the benefit of developing Indonesia's refrigeration and HVAC market. With Eurovent's international outreach and their contribution towards our all-inclusive business, networking and information offerings, we will be able to host experts and key speakers from leading organisations, offering our visitors a specialised event of a truly international format and quality-standard."

In 2017, the Refrigeration & HVAC Indonesia exhibition attracted 191 exhibitors from 14 countries and 12.000 visitors from 29 countries. The event is going to take place at the Jakarta International Expo in Kemayoran from 26 to 28 September 2018. Space bookings for Refrigeration & HVAC Indonesia are now open with special offerings for Eurovent members. For more information on booth options and the exhibition, please email [info@refrigeration-hvacindonesia.com](mailto:info@refrigeration-hvacindonesia.com), stating your affiliation with Eurovent.

## Background information

According to Research and Markets (October 2017), South East Asia's HVACR Market will reach \$13.63 billion by 2023 with a CAGR of 9.30% from 2017 to 2023. Over the upcoming years, the region's HVACR market is considered to grow significantly. As Southeast Asia's largest economy and population, Indonesia, with its widespread infrastructure and industrial development, will be a leading contributor to the demand surge.

In 2016, Indonesia was the largest HVAC market in the SEA region with a value of \$3.03 billion. Notwithstanding that the country is already witnessing a high growth in hospitality and the food industry, the increased awareness and focus on energy conservation have further contributed to the growth of this market. Against this promising industry outlook, leading companies in major HVACR-manufacturing countries in Europe and other international markets are investing confidently in Indonesia by introducing cost effective, energy efficient products that are in high-demand across the region.

Refrigeration & HVAC Indonesia is poised to offer excellent opportunities for companies to serve their customers with purposeful products that can directly affect their business performance and service delivery to end-users across Indonesia vast markets. There are parallel needs across the country's many developing industries. The exhibition is going to bridge this needs by providing a comprehensive platform that address industries' technological concerns at an all-in-one venue at the exhibition. Exhibiting companies, particularly new ones from overseas, can look forward to increase their distribution channel and establish closer industry network locally. RHVAC will pave opportunities to secure new and more recurring sales as well as recognition for their sustainable technologies and manufacturing systems that are fresh to the Indonesian market.

*\*Reference: Research and Markets - Southeast Asia Heating Ventilation Air-Conditioning and Refrigeration (HVACR) Market - Analysis and Forecast (2017-2023) (Focus on Indonesia, Malaysia, Thailand & Vietnam), Oct 2017*  
[https://www.researchandmarkets.com/research/qfr82g/southeast\\_asia](https://www.researchandmarkets.com/research/qfr82g/southeast_asia)

## Enclosed documents

Eurovent Association logo files

PDF version of the Press Release

## About Eurovent

Eurovent is Europe's Industry Association for Indoor Climate (HVAC), Process Cooling, and Food Cold Chain Technologies. Its members from throughout Europe, the Middle East and Africa represent more than 1.000 companies, the majority small and medium-sized manufacturers. Based on objective and verifiable data, these account for a combined annual turnover of more than 30bn Euros, employing around 150.000 people within the association's geographic area. This makes Eurovent one of the largest cross-regional industry committees of its kind. The organisation's activities are based on highly valued democratic decision-making principles, ensuring a level-playing field for the entire industry independent from organisation sizes or membership fees.

Eurovent's roots date back to 1958. Over the years, the Brussels-based organisation has become a well-respected and known stakeholder that builds bridges between manufacturers it represents, associations, legislators and standardisation bodies on a national, regional and international level. While Eurovent strongly supports energy-efficient and sustainable technologies, it advocates a holistic approach that also integrates health, life and work quality as well as safety aspects. Eurovent holds in-depth relations with partner associations around the globe. It is a founding member of the ICARHMA network, supporter of REHVA, and contributor to various EU and UN initiatives.

## Our Members and 'Affiliated Manufacturers'



Our Members are national associations from Europe, the Middle East and Africa that are representing manufacturers in the area of Indoor Climate, Process Cooling, and Food Cold Chain technologies.



The more than 1000 companies within their networks (Eurovent 'Affiliated Manufacturers') can directly participate in Eurovent activities in a democratic and transparent manner.

For in-depth information and a list of all our members, visit [www.eurovent.eu](http://www.eurovent.eu)