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Eurovent position on the Clean Industrial Deal

Brussels, 14 February 2025. Eurovent calls for the recognition of the HVACR sector in the Clean Industrial Deal and related policies, to preserve the industry's competitiveness.

The European Commission in its new mandate is taking the competitiveness challenge seriously. The recently published 2025 Commission work programme has outlined some helpful first measures to address the major structural obstacles that make it hard for European industries to compete.

However, Eurovent is expressing its concerns about the tendency in the EU to pick 'winners' and 'losers' – identifying the industries that are deemed 'strategic' enough to receive attention and support. Although the HVACR industry has partly benefitted from this treatment, as heat pumps were recognised as a strategic net-zero technology, it fails to recognise the links and interconnections between technologies and sectors. No industry exists in isolation.

Eurovent Deputy Secretary General, Mr Stijn Renneboog stated: "Today, we call for the recognition of the entire HVACR sector – including but not limited to heat pumps – in the Clean Industrial Deal. This policy framework will have to deliver for the HVACR industry, as it will have to for other industries, in recognition of the important contribution our sector makes to quality of life, to the EU's net-zero ambitions, and to European prosperity"

The Eurovent paper on the recognition of the HVACR sector in the Clean Industrial Deal reiterates the call from its [Manifesto](#) to create an industrial strategy that deepens the Single Market, lifts internal trade barriers and creates an improved 'Better Regulation' agenda that is mindful of its impact on competitiveness. The paper emphasises that an innovative and competitive European HVACR industry is essential to the European economy and the EU's net zero industry ambitions.

The Eurovent paper can be downloaded from the [Eurovent website](#).

Related documents and links

All related documents and links can be found below.

- Eurovent logo files
- Press images
- PDF version of the Press Release
- Eurovent Call on Clean Industrial Deal

About Eurovent

Eurovent is the voice of the European HVACR industry, representing over 100 companies directly and more than 1.000 indirectly through our 16 national associations. The majority are small and medium-sized companies that manufacture indoor climate, process cooling, and cold chain technologies across more than 350 manufacturing sites in Europe. They generate a combined annual turnover of more than 30 billion EUR and employ over 150.000 Europeans in good quality tech jobs.

Mission

Eurovent's mission is to bring together HVACR technology providers to collaborate with policymakers and other stakeholders towards conditions that foster fair competition, innovation, and sustainable growth for the European HVACR industry.

Vision

Eurovent's vision is an innovative and competitive European HVACR industry that enables sustainable development in Europe and globally, which works for people, businesses, and the environment.

→ For in-depth information and a list of all our members, visit www.eurovent.eu