

Press Release - for immediate release

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HVAC R Expo Saudi sees second edition in Jeddah in January 2017

Eurovent further supports the exhibition as official European Association Partner

Brussels, Jeddah, 12 August 2016. From 15-17 January 2017, the second edition of the HVAC R Expo Saudi is going to take place at the Jeddah Centre for Forums & Events with Eurovent as the official European Association Partner. Same as in 2016, Eurovent will organise a dedicated trade delegation to Saudi Arabia, and host a seminar programme. All Eurovent members are going to receive a significant discount on the usual booth rate, and profit from a reduced ticket fee for the delegation.

The show's first edition in 2016 proved to be a great success with a strong attendance rate. It is the place for all HVAC&R professionals in Saudi Arabia to source products, services and educational content. More than 10 Eurovent members exhibited at the first edition including, for instance: Baltimore Aircoil Company, Carrier, Coolex, ebm-papst, Friterm, Karyer, LG, NIBA, SKM. Many more visited the exhibition through Eurovent's dedicated trade delegation.

'As official European association partner, we were proud to support the first edition of the <u>HVAC R Expo Saudi</u>, and are even more proud to also support the second one' states Morten Schmelzer, International Director at Eurovent. 'The exhibition proved well organised and managed. For a first-time show, the attendance rate was very strong, with many high-profile visitors. From all our participating members and delegation participants, the feedback received was positive.'

At the <u>Eurovent Summit</u> end of September, a call for papers will be launched for the Eurovent seminars in Jeddah. Furthermore, the delegation programme will be announced, which again includes many highlights such as an excursion to the King Abdullah Economic City, an industry dinner in the desert with high-ranking Saudi representatives, and an embassy reception.

Enclosed documents

HVAC R Expo Saudi press files PDF version of the PR

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About Eurovent

Eurovent is Europe's Industry Association for Indoor Climate, Process Cooling, and Food Cold Chain Technologies. Its members from throughout Europe, the Middle East and Africa represent more than 1.000 companies, the majority small and medium-sized manufacturers. Based on objective and verifiable data, these account for a combined annual turnover of more than 30bn Euros, employing around 150.000 people within the association's geographic area. This makes Eurovent one of the largest cross-regional industry committees of its kind. The organisation's activities are based on highly valued democratic decision-making principles, ensuring a level-playing field for the entire industry independent from organisation sizes or membership fees.

Eurovent's roots date back to 1958. Over the years, the Brussels-based organisation has become a well-respected and known stakeholder that builds bridges between manufacturers it represents, associations, legislators and standardisation bodies on a national, regional and international level. While Eurovent strongly supports energy-efficient and sustainable technologies, it advocates a holistic approach that also integrates health, life and work quality as well as safety aspects. Eurovent holds indepth relations with partner associations around the globe. It is a founding member of the ICARHMA network, supporter of REHVA, and contributor to various EU and UN initiatives.

Our Members and 'Affiliated Manufacturers'





Our Members are national associations from Europe, the Middle East and Africa that are representing manufacturers in the area of Indoor Climate, Process Cooling, and Food Cold Chain technologies.





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The more than 1000 companies within their networks (Eurovent 'Affiliated Manufacturers') can directly participate in Eurovent activities in a democratic and transparent manner.

Member types



For in-depth information on all our members, visit members.eurovent.eu



