

News from Stockholm, - for immediate release -

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CONDENSED PRESS RELEASE

Eurovent elects new President and sets path for future development **Alex Rasmussen takes over association leadership, General Assembly redefines the organisation's scope and welcomes new members**

During its Annual Meeting in Stockholm on 28 and 29 May 2015, Eurovent members from throughout the EU, Russia, and Turkey have elected Alex Rasmussen as the new President of their association. The Senior Vice-President of Systemair takes over the Presidency from Christian Herten, who had been successfully leading Eurovent since 2013. Member associations have decided to change the association's scope to better reflect European industry ideals and structures, evolving the 'HVAC&R' terminology while acting fully independently from certification activities.

With Alex Rasmussen, a well-experienced manager has been elected President during the 2015 Eurovent Annual Meeting, which was hosted by Eurovent member Svensk Ventilation. Rasmussen (born 1948) is of Danish nationality and has held various positions in the refrigeration and ventilation arena. Since 1998, he has been CEO of Systemair Denmark until becoming Senior VP of the Systemair Group at the beginning of this year. Rasmussen takes over the Presidency from Christian Herten, GEA Group, who had been successfully leading Eurovent since 2013.

Upon taking over, Rasmussen stated that he would continue the redevelopment process initiated by his predecessor, highlighting that 'Christian [Herten] has done a tremendous job in bringing the association forward while laying a solid foundation for Eurovent's sustainable development and growth'. In his introductory speech, the Dane announced that he aims to 'strengthen the cooperation with other European associations in the ventilation area, bringing them as close as possible together in order to avoid double costs and efforts for manufacturers'. Rasmussen furthermore wants to reinforce the association's good relations with the European Commission and its international strategy, with Eurovent 'globally promoting European energy efficient solutions, sustainable refrigeration technologies and air quality ideals'.

Next to electing a new Board, Eurovent members have adopted redeveloped association Statutes, which clearly define decision-making rules allowing for a significantly faster reaction time based on thorough democratic principles. They moreover decided to evolve the 'HVAC&R' terminology, with the association representing manufacturers of indoor Climate, industrial process cooling, and food technology with the launch of a new online portal. The terminology 'food technology' was added as it reflects a field with ever-increasing importance in which European manufacturers offer leading, state-of-the-art equipment. The new Eurovent President Alex Rasmussen welcomed ten new members to Eurovent's truly European family, among which two are associations.

➔ Continue reading on the next pages for an 'extended version', press pictures, and to get to know the new Board members

The new Eurovent Board in a nutshell

The following people comprise the newly elected Eurovent Board:



Alex Rasmussen,
 Senior Vice-President at Systemair (Dansk Ventilation, Denmark),
 was elected President of Eurovent



Stefaan Sonjeau,
 Director of Marketing and Business Development EMEA at Baltimore
 Aircoil International (Agoria, Belgium),
 was elected First Vice-President responsible for Finances



Naci Şahin,
 Managing Director at Friterm (ISKID, Turkey),
 becomes Vice-President for External Relations



Luca Binaghi,
 Sales Director at Sabiana (Assoclisma, Italy)



Frédéric Bruyère,
 Strategy Director at CIAT (Uniclimate, France)



Karsten Fuchs,
 Director Sales Europe at ebm-papst (VDMA, Germany)



Henk Kranenberg,
 Senior Manager at Daikin Europe (NKI, Netherlands)



José Palomero,
 Commercial Director at Lennox (AFEC, Spain)



Robin Vollert,
 Vice President Sales & Marketing at Swegon (Svensk Ventilation,
 Sweden).

The new Board reflects Eurovent's approach of ensuring a balance between SMEs and multinationals while reflecting as many European countries as possible.

EXTENDED PRESS RELEASE

Eurovent elects new President and sets path for future development Alex Rasmussen takes over association leadership, General Assembly redefines the organisation's scope and welcomes new members

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[New President to continue and reinforce redevelopment process of predecessor](#)

As this year's host association, Svensk Ventilation, the Swedish branch organisation of the ventilation industry, welcomed participants from more than 20 countries to the 2015 Eurovent Annual Meeting in Stockholm. With Alex Rasmussen, a well-experienced manager has been elected President during the General Assembly. Rasmussen (born 1948) is of Danish nationality and has held various positions in the refrigeration and ventilation arena. Since 1998, he has been CEO of Systemair Denmark until becoming Senior Vice-President of the Systemair Group at the beginning of this year.

Alex Rasmussen follows Christian Herten from the GEA Group, who had been President since 2013 and whose term formally ended. Upon taking over, Rasmussen stated that he would continue the redevelopment process initiated by his predecessor, highlighting that 'Christian [Herten] has done a tremendous job in bringing the association forward while laying a solid foundation for Eurovent's sustainable development and growth'. In his introductory speech, the Dane announced that he aims to 'strengthen the cooperation with other European associations in the ventilation area, bringing them as close as possible together in order to avoid double costs and efforts for manufacturers'. Rasmussen furthermore wants to reinforce the association's good relations with the European Commission and its international strategy, with Eurovent 'globally promoting European energy efficient solutions, sustainable refrigeration technologies and air quality ideals'.

[Eurovent Board sees new and familiar faces, introduction of a new 'supervisory body'](#)

While 'Past President' Christian Herten will continue to play an active role at Eurovent as member of the Supervisory Board of the independent Eurovent Certification activities, the Eurovent Board sees new and familiar faces. Stefaan Sonjeau, Director of Marketing and Business Development EMEA at Baltimore Aircoil International (Belgium), was elected First Vice-President responsible for Finances. Naci Şahin, Managing Director at Friterm (Turkey), becomes Vice-President for External Relations, taking on a leading role in shaping Eurovent's international profile – making use of experiences made in his globally emerging home market. With Karsten Fuchs, Director Sales Europe at ebm-papst (Germany), and Robin Vollert, Vice President Sales & Marketing at Swegon (Sweden), two new and experienced faces complement Eurovent's multinational Board. They will be supported by the continuing Board members Luca Binaghi, Sales Director at Sabiana (Italy), Frédéric Bruyère, Strategy Director at CIAT (France), as well as Henk Kranenberg, Senior Manager at Daikin Europe (Netherlands) and José Palomero, Commercial Director at Lennox (Spain).

Following Eurovent's structure as a European 'umbrella association', Board members are being nominated and elected by Eurovent's national member associations from throughout the European Union, CIS countries, and Turkey. These members also find themselves in the 'Eurovent Commission', which is going to be redeveloped into a 'supervisory body'. Together with the Chairmen of Eurovent's Product Groups, the new Commission does not only define the general political guidelines of the association, but also monitors and mediates the activities of its subordinated Product Groups (which bring together manufacturers that manufacture the respective product), as well as Issue Groups (which are horizontal groups set up ad-hoc around regulatory topics). The new 'Eurovent Commission' allows for a truly democratic decision-making, with positions reflecting wider European interests across all sizes of enterprises, especially those of SMEs.

[Eurovent General Assembly adopts new Statutes and redefines association scope](#)

This goes hand in hand with fully redeveloped association Statutes. They now more clearly define decision-making rules and allow for a significantly faster reaction time based on thorough democratic principles. While manufacturers can issue positions directly out of Eurovent's Product Groups, they can request the Commission to 'approve' their positions, in which case it becomes a fully representative association position. Conflicting positions between Product Groups are being minimised through the introduction of Issue Groups, which take on topics that can affect various Product Groups (e.g. the 'EU Fans Regulation'), and the mediation through the 'Eurovent Commission'.

Following a long-term analysis initiated at the Eurovent Summit 2014 in Berlin, Eurovent members have also decided to evolve the 'HVAC&R' terminology. In a wider approach to make the industry more attractive for younger generations, Eurovent members had requested a terminology that reflects the actual structure, development and ideals of the European industry. With the upcoming launch of its new online portal, Eurovent is going to represent manufacturers of indoor climate, industrial process cooling, and food technology.

[European indoor climate, industrial process cooling, and food technology manufacturers](#)

The new pillar 'Indoor Climate Technologies' covers manufacturers of heating and cooling (e.g. air conditioners, chillers, heat pumps) as well as ventilation equipment (e.g. residential and industrial air handling units, air filters/cleaners/humidifiers, fans, energy recovery components). The second pillar covers 'Industrial Cooling Processes', which covers multiple industrial sectors (e.g. oil and gas, metallurgy and chemicals). The third pillar, 'Food Technologies' involves cold chain applications, products such as refrigerated display cabinets, bulk milk coolers, ice-cream freezers as well as bottle coolers, and food processing equipment manufacturers.

In the refrigeration area, Eurovent will reinforce its approach of preparing European manufacturers for upcoming realities related to the global phase out of refrigerants with a high global warming potential. It is going to further integrate this approach in its relationship with the European Commission in Brussels and has signed a cooperation and mutual-membership agreement with eurammon (the leading European initiative of companies, institutions and individuals who advocate an increased use of natural refrigerants). The terminology 'food technology' was added as it reflects a field with an ever-increasing importance in which European manufacturers are offering leading, state-of-the-art equipment. Not without reason, the 2015 world exhibition in Milan is titled 'Feeding the Planet, Energy

for Life'. With Assofoodtec from Italy, Eurovent already has one of Europe's major associations in this area as a member.

Association to further strengthen international activities, General Assembly welcomes new members

Throughout the past 1,5 years, Eurovent has introduced new core activities that aim to globally promote energy efficient solutions and sustainable refrigeration technologies while positioning the importance of indoor air quality as a core issue next to efficiency aspects. Members have decided to further advance 'Eurovent Delegation' activities, which bring European industry leaders together with their counterparts in emerging regions worldwide. Furthermore, Eurovent has entered a long-term partnership with Climate World, Russia's leading climate technology exhibition. A further intensified partnership is envisaged with the United Nations Environmental Programme (UNEP), the China Refrigeration and Air-conditioning Industry Association (CRAA) as well as key partners in the Middle East that have recently joined the Eurovent network.

Last but not least, the new Eurovent President Alex Rasmussen was happy to welcome ten new members to the Eurovent family. These include, amongst others, two new association members from Russia, leading to Eurovent covering all of Russia's sector associations, five new company members from the Czech Republic, Greece, Lithuania, Poland and Ukraine, as well as associated members from the Middle East.¹ In order to being able to maintain the association services vis-à-vis the increased scope and amount of members, the Eurovent Team will be enlarged in 2015. Throughout the year, together with Eurovent's national member associations, regional offices will be opened in Milan (Italy) as well as Prague (Czech Republic). Together with the head office in Brussels, these regional offices aim to bring European legislation closer to the manufacturers, allowing for a more direct communication. Also, they further strengthen Eurovent's close relation with national public decision-makers, who are the ones that eventually vote on European law.

¹ The design and logotable will be updated with the launch of the new online portal.

PRESS PICTURES (FREE OF RIGHTS)



Picture 1: New Eurovent President Alex Rasmussen opening the 2015 Climate World exhibition in Moscow



Picture 2: Business portrait of Alex Rasmussen



Picture 3: Group photo of Eurovent members during the 2015 Annual Meeting



Picture 4: Alain Bérard from Camfil speaking during the Theme Event 'Good Ventilation - Healthy Indoor Air'

➔ More pictures available at the official Eurovent Flickr Page:
<https://www.flickr.com/photos/eurovent/collections/>

About Eurovent

Eurovent, the European Committee of HVAC&R Manufacturers, is the representative of Europe's major national associations in the industry of heating, ventilation, air conditioning and refrigeration. Based on objective and verifiable data, its 24 members from 18 European states represent more than 1000 companies, the majority small and medium-sized. In 2013, these accounted for a combined annual turnover of around 25bn euros and employed more than 120.000 people – making Eurovent one of the largest industry committees of its kind.

Eurovent's roots date back to 1958. Over the years, the Brussels-based umbrella association has become a well-respected and known stakeholder that builds bridges between companies it represents, legislators and standardisation bodies on a EU and international level. The association favours a level-playing field for the entire industry and strongly supports energy-efficient and environmental-friendly solutions. Eurovent holds in-depth relations with partner associations around the globe. It is a founding member of the ICARHMA network, supporter of REHVA and contributor to the EU's BUILD UP initiative.

Eurovent possesses two subunits. With Eurovent Certita Certification (ECC), it majority owns an independent certification company, which holds the ISO 45011 (17065) accreditation – fulfilling highest independency, reliability and integrity standards. Open to any company, it is known for its globally-recognised brand 'Eurovent Certified Performance'. Activities are complemented by Eurovent Market Intelligence (EMI), the association's second independent unit. Its Europe-wide data sets are frequently being used to support the development of EU regulation.

Members of Eurovent

Europe's major, national HVAC&R associations and their more than 1000 manufacturers



Eurovent - The European
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Corresponding Members

Manufacturers in European countries with no national HVAC&R association representing them



Independent Subunits

Organisations with own structures that guarantee a full independency from the Eurovent association



Enclosed:

Files linked within this documents can be found within the 'Attachment' section of Adobe Acrobat.