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Does Indoor Air Quality (IAQ) matter to your organisation?

Become a supporter of our #IAQmatters campaign (free of charge)

In April, our new Indoor Air Quality campaign #IAQmatters was officially launched. To date, the response has been very positive with on average more than 4.000 unique site visits per month – and counting. We invite all manufacturers and association to become supporter of the campaign.

Our mid- to long-term goal is to move Indoor Air Quality out of the academic sphere into a dynamic, interactive and credible framework that highlights its increasing relevance and need for state-of-the-art indoor climate technologies. #IAQmatters addresses a wide audience including the end users of your products.

Who can become a supporter and how?

All organisations that provably and convincingly care about a healthy indoor climate are invited to become supporter of the campaign. Via the following link, you can add your logo, link to a website of your choice, and a statement on why #IAQmatters to your organisation (max. 400 characters) to the campaign portal:

<http://www.iaqmatters.org/supporters> ('Become a supporter' button)

After a minimum of 30 supporters have been reached, we are going to launch a dedicated section on the webpage and announce each one of you throughout various marketing channels.

What can we do to spread the word?

You are invited to share the campaign elements, which are available free of any rights via the following link:

<http://www.iaqmatters.org/participate>

You can download close to 100 different designs (and counting), which you can use for all kinds of purposes such as product labels, catalogues, social media portals, email banners, and the like.

How can we contribute to new campaign elements?

Together with you, we want to further develop this campaign: Do you have any suggestions? Would you like to add any additional arguments? Do you have any studies or useful publications we should share (non-commercial)?

Let us know via [yes@IAQmatters.org](https://twitter.com/IAQmatters) or on Twitter @IAQmatters and we are going to add them to the portal.

Related documents and links

All related documents and articles can be found in the sidebar on the right.

www.IAQmatters.org

<https://eurovent.eu/?q=articles/europe-and-middle-east-say-yes-better-indoor-air-quality>